



# FOOD WORLD EXHIBITION

Jan 26 – 28 2023









# **ABOUT US**

FWE is the unique event/main platform in the UAE for wholesalers and experts in the international food, machinery, and production solution communities. We are providing authentic brands from different countries with the freshest ingredients under the same roof. FWE is organized by : Al Madinah Al Dwalia Exhibitions and Conference, AMADEC.





# **OUR VISION**

For us, the exhibition is a business opportunity for growing up the annual turnover and expanding customers base and regions.

Create a highly respected environment of work and be the most trusted and renowned Food Exhibition.

Have ethical commitment towards our partners and our exhibitors.

Make efforts time and hard work for client satisfaction.



WE MAKE IT HAPPEN

# **OUR MISSION**



## **FWE CONNECTS LONG TERM BUSINESS**

Our Exhibition is one of the most important international events dedicated to the food supply chains and its various components such as: ingredients and raw materials, contract and private label manufacturing, distributing, packaging, applicators, machinery, automation and full-service solutions. We have been working to maximize business, creating opportunities, opening new markets for companies, and help our partners expanding their business limits.

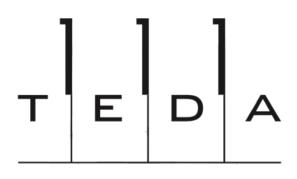


n your Visit into an gettable Experience	
Exhibitors' p	oroducts
Meat & Poulet	Fa
Pulses, Grains, Cereals	Health, Fre
Dairy	Machinery & Pi



## at & Oil

, Wellness & ee-From Production Solutions





## Meat, Poulet, Fish

FEW extends high quality of Fresh meat category Bio and certificate products, to guarantee best taste to the consumers.















## Fats & Oils

We all need some fats in our diet to stay healthy, boost our mood and reduce inflammation. Our exhibition will provide the best companies with high quality of fats & oils.

















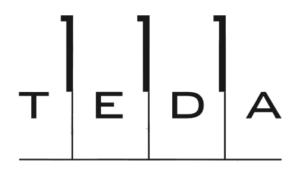






### Pulses, Grains, Cereals

your hands.





## Ancient grains recovered from the tradition, cereals, flours,. We bring you the right brand manufacturer to

## Organic, Vegan, Gluten-free, Sugar- free, Enriched & Fortified Foods

An excellent source of essential vitamins and minerals, and they are high in fiber. Also they provide a wide range of health-boosting antioxidants, including flavonoids. FWE provides the best and most fresh organic products.











Milk, Yogurts, Butters and Fresh Cheeses, mature cheese

Dairy products, particularly cheese fortified with vitamin D, can be a great way to consume the correct balance of vitamins and minerals, in order to keep your bones strong, and help prevent osteoporosis.

FEW brings together most acknowledged companies with finest foodstuffs.













Food Processing And Packaging Machinery

FWE brings all-embracing packaging products together from local manufacturers to global companies, that provide project specific quality solutions with reasonable prices for packaging and food-processing technologies.

### **Food Packaging Machines**











# TARGET AUDIENCE

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Hotels and Restaurants

Retailers & Supermarkets Catering & Food Services



Machinery & Production Industries



# WHY EXHIBIT

The food World Exhibition is a highly anticipated platform in the food sector, renowned market in UAE for wholesaler and experts of the international food and machinery & production solution community, that will provide opportunities for businesses to

Direct access to the investors, retails owners involved in manufacturing, hotel owners, professional caters & the opportunities for your business to win contracts

Take advantage of this unique opportunity to meet, network, negotiate and conduct business in market. Strengthen your commercial links with the global marketplace and boost your exports

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Launch new products and Anticipate future market changes, Showcase your products to thousands of important Local UAE and International buyers from organized retails, wholesale and mass catering and conclude significant agreements.





Attend Food World Fairs to meet over 100 leading suppliers within the packaging and food processing sectors gathered from UAE, and countries around the world

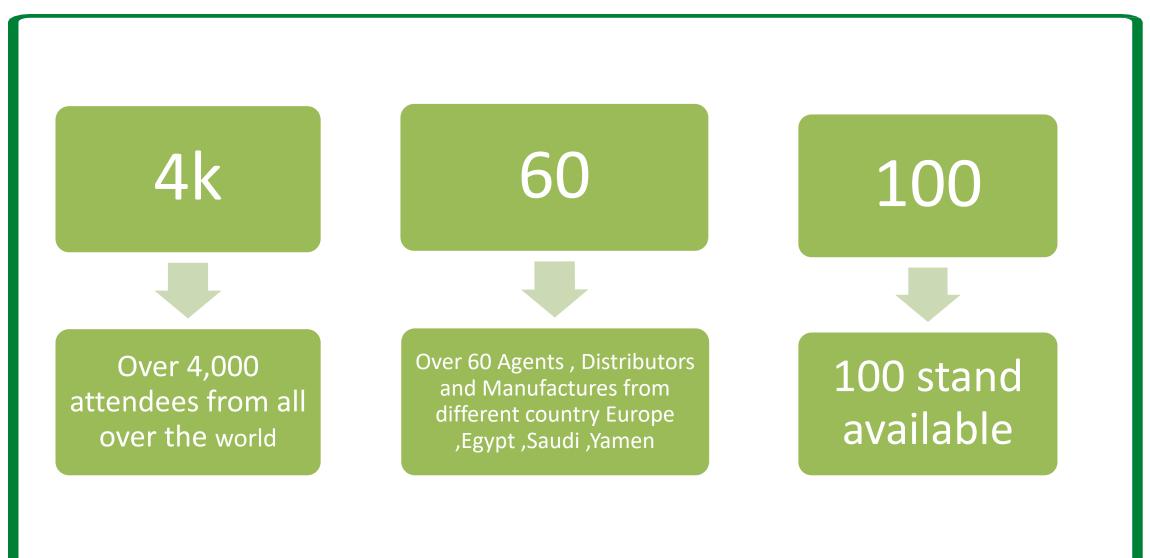








## Register and pay before 20<sup>th</sup> Dec 2022 to secure our slot. We have limited stands, please register soon.

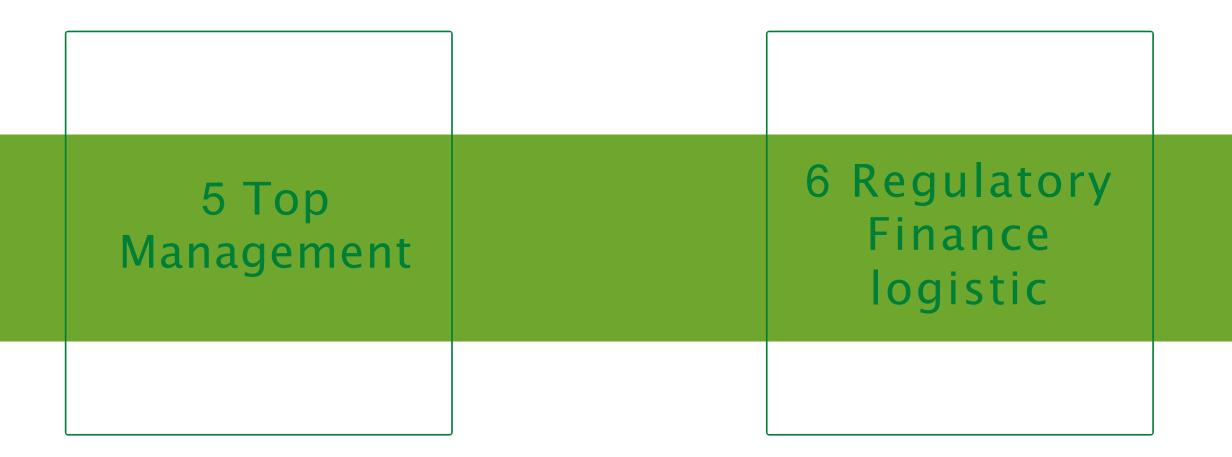


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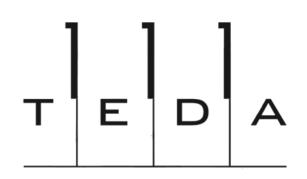




# OUR TEAM Professionalism and dedication







## 27 Organizers Force



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	Sl. No.	Category	Size
	1	General	3*6 = 18 sq.m
	2	Premium	3*6 = 18 sq.m
	3	Silver	3*9 = 27 sq.m
	4	Gold	6*6 = 36 sq.m
	NB.: Price of	difference is based on the stand location, star	nd size & stand arrangements.

# **PACKAGES INCLUDES**

COMPANY LOGO & DESCRIPTION ON CONFERENCE WEBSITE (250 WORDS) B2B MEETINGS







# EXHIBITING BOOTH - SHELL SCHEME

SN	ITEM DESCRIPTION
1	STANDARD SHELL SCHEME
2	Carpet - PODIUM
3	Molto-30 Walls c/w white infill
4	Molto-30 Fascia 40cmH
5	Discussion table / Cabinet
6	Chairs
7	Dust bin
8	Vinyl print on fascia
9	Electricity sockets
10	Spot lights
11	Main Power Supply
12	Graphics 1m x 2.5mH

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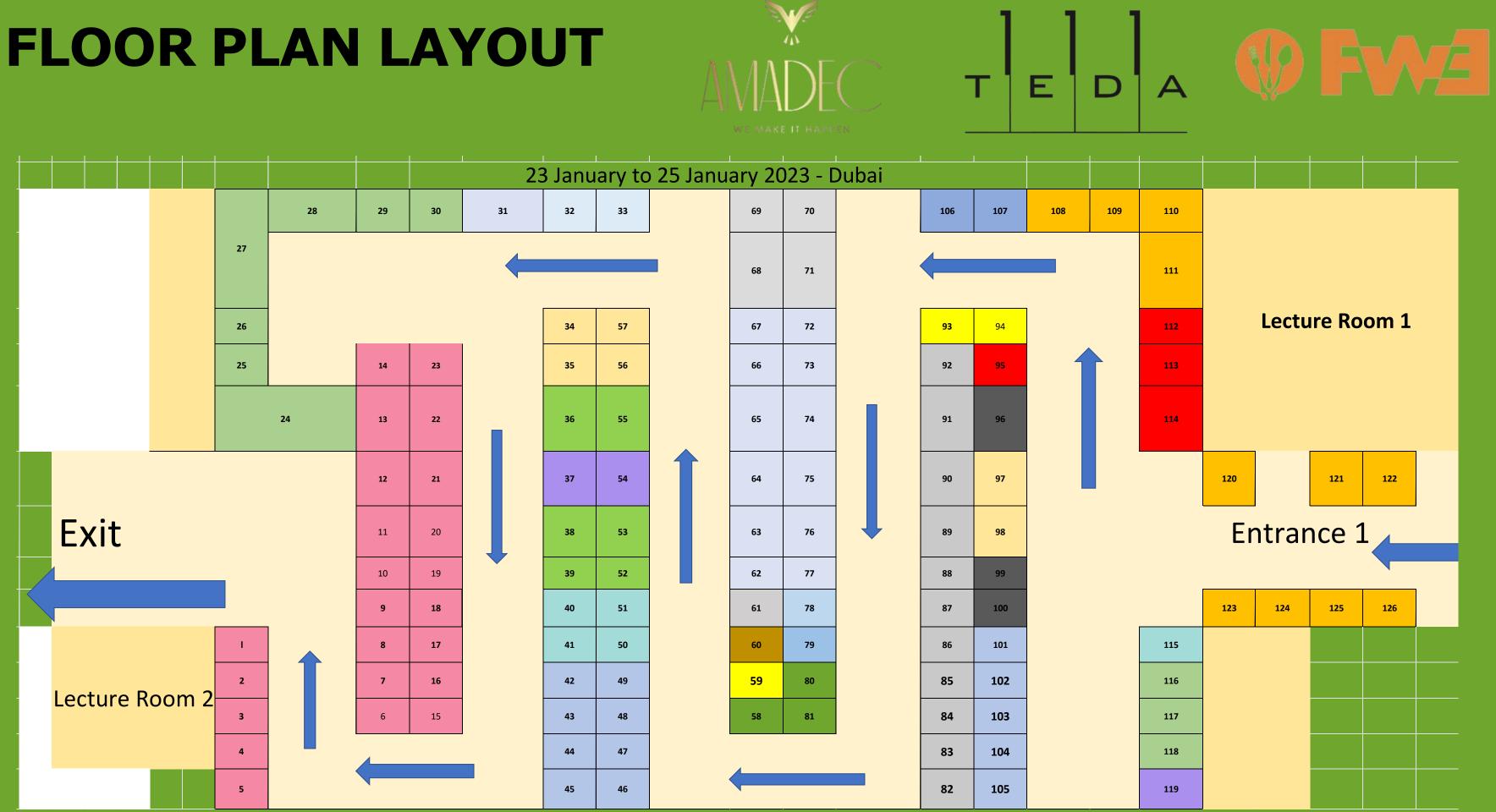
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SYMA SPOTLIGHTS	-
SYMA STANDARD PANEL WITH WHITE INFILL	
FURNITURE PACKAGES - 3 CHAIRS - 1 SQUARE TABLE - 1 LOCKABLE COUNTER - 1 WASTE BIN - 1 SOCKET - 3 SPOTLIGHTS	
EXHIBITION CARPET	





WE MAKE IT HAPPEN





# GALLERY









# GALLERY









## **CONTACT US**



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